

Do you think selling on social media is enough to have Online sale & Build trust among Customers to Retain them

If it was so generous why people sell on E commerce Sites from so long, **Lets have a look**

	Social Media	WhereistoBUY
Easy to use and convinient	✓	✓
Available 24 X 7	✓	✓
Customer can search from mobile	✓	✓
Free to use	✓	✓
Depend on Terms and Conditions of Social Media, they can delete your acoount and pages	✓	✗
Does Anyone there listens to you	✗	✓
Custom Design, Layout, Look and Feel	✗	✓
Business Credebility. Anyone can have page on Social media	✗	✓
Google Ranking and Stability	✗	✓
Customer Trust on Social media vs Website	✗	✓
Blogs, Ratings and Reviews from Customers	✗	✓
Customers are Smart they Research and compare online which is not possible on Social media	✗	✓
Booking, Delivery Slots	✗	✓
Products Variants	✗	✓
Organised and Well structured for your Business Requirements	✗	✓
Free Automatic Marketing	✗	✓
Attract non Existing Customers	✗	✓
Return and Exchange Warranty	✗	✓
Discounts Coupons	✗	✓
Loyalty Programs	✗	✓
Full Information of Shopkkepers and Customers	✗	✓
<b>Last but not the least , Truly INDIAN</b>	✗	✓

**Conclusion :** While a social media presence is essential in the information age, it's still no substitute for a well-constructed, user-friendly website.

Social media may drive awareness, but you need something substantial to feed your visitors when your social media blurbs lead them to your website. It takes just 0.05 seconds for a visitor to form an opinion about your company. What does your overall web presence tell them about yours?