

ROPO Shopping

Kya aap bhi koi product purchase karne se pehle, ussey online search karte hey and phir ussey offline purchase karte hey, agar ha toh ye koi ajeeb baat nai hey. This kind of behaviour by customers is known as ROPO Shopping i.e Research online purchase offline Shopping.

Customers pehle offline research karsaktey hey, phir ussey offline kharid saktey hai. ROPO is very popular because customers have a habit of touching and seeing the product on their own first.

Yes, search online and buy offline. Aap products k comparisons online dekh saktey hey, better product search karsaktey hey.

Why do people go for ROPO?

It's simple, we want to try the product first, we need to touch and feel the product. Kahi koi product defected toh nahi hey. Another reason is Waiting for too long, in online shopping you have to wait for the product. Online shopping charges very high shipping prices. Online shopping has complicated return policy, jisme apko aur wait karna parta hai. So, ROPO is better.

Whereistobuy is one of the best websites for ROPO Shopping. Aap yaha online product alag alag shopkeepers ke dekh saktey hey and aap ussey offline Jake kharid saktey hey, agar aap chahey toh ussey deliver bhi karwasaktey hey.

So, friends it's time for ROPO Shopping.